

— THE —
KC LOCAL
Holiday Market

**2022 Sponsorship
Information Guide**



Aidan Hall
Owner/Organizer
hello@kclocalcraftfair.com



Interested Sponsor,

Thank you for your interest in sponsoring the 2022 KC Local Holiday Market! With your support, we are able to provide and continually improve a great shopping event for our local community and small businesses. Please take a look at this sponsorship guide and let us know if you have any questions and/or how to take the next steps.

Best regards,
The KC Local Craft Fair

WHAT WE OFFER

- Exposure to...
 - 1,000+ Instagram Followers & Counting
 - 750+ Facebook Followers & Counting
 - 500+ Email subscribers & Counting
 - 1,500+ Shoppers at 2021 Holiday Market
 - 60+ Vendors (Vendor spaces) at 2022 Holiday Market

WHY SPONSOR?

- Gain more exposure to and build lasting relationships with local, engaged community members
- Help other local, small businesses thrive!

GET STARTED!

Visit this link or scan the code to apply to become a sponsor.

tinyurl.com/sponsorkc



2022 Holiday Market Sponsorship Packages



BRONZE

\$50

- HIGHLIGHTED ON OUR INSTAGRAM, FACEBOOK, AND WEBSITE
- BUSINESS ANNOUNCED AT THE EVENT

SILVER

\$150

ALL BENEFITS FROM LOWER TIERS PLUS...

- LOGO DISPLAYED ROTATIONALLY ON SCREENS AT EVENT
- INCLUSION OF UP TO 150 PROMOTIONAL PIECES IN ATTENDEE GIVEAWAY BAGS
- INCLUSION OF UP TO 60 PROMOTIONAL PIECES IN VENDOR GIVEAWAY BAGS

GOLD

\$250

ALL BENEFITS FROM LOWER TIERS PLUS...

- LOGO DISPLAYED ON LITERATURE DISTRIBUTED TO ATTENDEES
- LOGO DISPLAYED IN AN EMAIL TO OUR EMAIL SUBSCRIBERS

PLATINUM

\$350

ALL BENEFITS FROM LOWER TIERS PLUS...

- 10 BY 10 SPONSORSHIP BOOTH OUTSIDE AT THE EVENT TO ENGAGE WITH SHOPPERS (TENT NOT PROVIDED)

Have another way you'd like to become involved?

Let us know, we're always open to new ideas!