

— THE —

KC LOCAL

Holiday Market

**2023 Sponsorship
Information Guide**



Aidan Hall
Owner/Organizer
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Interested Sponsor,

Thank you for your interest in sponsoring the 2023 KC Local Holiday Market! With your support, we are able to provide and continually improve a great shopping event for our local community and small businesses. Please take a look at this sponsorship guide and let us know if you have any questions and/or how to take the next steps.

Best regards,
The KC Local Craft Fair

WHAT WE OFFER

- Exposure to...
 - 1,300+ Instagram Followers & Counting
 - 1,000+ Facebook Followers & Counting
 - 1,200+ Email subscribers & Counting
 - 2,000+ Shoppers at 2022 Holiday Market
 - 50+ Vendors (Vendor spaces) at 2023 Holiday Market

WHY SPONSOR?

- Gain more exposure to and build lasting relationships with local, engaged community members
- Help other local, small businesses thrive!

GET STARTED!

Visit this link or scan the code to apply to become a sponsor.

tinyurl.com/sponsorkc



BRONZE

\$75

- HIGHLIGHTED ON OUR INSTAGRAM, FACEBOOK, AND WEBSITE
- BUSINESS ANNOUNCED AT THE EVENT

SILVER

\$150

ALL BENEFITS FROM LOWER TIERS PLUS...

- LOGO DISPLAYED ROTATIONALLY ON SCREENS AT EVENT
- INCLUSION OF UP TO 150 PROMOTIONAL PIECES IN ATTENDEE GIVEAWAY BAGS
- INCLUSION OF UP TO 60 PROMOTIONAL PIECES IN VENDOR GIVEAWAY BAGS

GOLD

\$250

ALL BENEFITS FROM LOWER TIERS PLUS...

- LOGO DISPLAYED ON LITERATURE DISTRIBUTED TO ATTENDEES
- LOGO DISPLAYED IN AN EMAIL TO OUR EMAIL SUBSCRIBERS

PLATINUM

\$350

ALL BENEFITS FROM LOWER TIERS PLUS...

- 10 BY 10 PRIME CORNER SPONSORSHIP BOOTH ON OUTSIDE PATIO AT EVENT TO ENGAGE WITH SHOPPERS (TENT NOT PROVIDED)

Have another way you'd like to become involved?

Let us know, we're always open to new ideas!